



For Immediate Release
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The Foresight Companies Announces John T. McQueen as Director of Client Experience

Dan Isard, Doug Gober, and Chris Cruger bring long time industry leader to join their team

Phoenix, AZ—September 1, 2020 — “We are pleased to announce we have brought on an established industry leader, John T. McQueen, to our ever-growing and dynamic team. The addition of John as our Director of Client Experience allows us to deliver the highest level of knowledge and expertise to our clients,” Dan Isard, the founder and managing partner of The Foresight Companies, recently announced. “John conveys sincerity, confidence and reliability at the highest level. His capabilities and experience in this profession will provide a high level of knowledge to our clients and the entire industry. We couldn’t be more excited to have John on board,” Isard added.

“I am excited to be a part of The Foresight Companies and to have the opportunity to collaborate with some of the most talented people in the industry”, said John T. McQueen. “Foresight’s continued growth speaks to the ever-growing demands of our industry, especially due to the COVID-19 Pandemic. The resources that we can deliver to all our clients is top-notch and the best in the business. I am excited to be able to implement my knowledge and professionalism not just to our clients, but to the industry as well. Now, more than ever, our industry is facing new challenges and are faced with a need to adapt, but with these worries comes some fantastic chances for us to continue to make an impact” added John.

Chris Cruger, Chief Operating Officer and partner stated, “As we looked into ways of growing The Foresight Companies, we discovered a person who has the perfect set of skills to help us reach our goals. From the prep room to the Executive Suite and everything in between, John has embraced all the challenges our industry has faced and brings a level of experience that will truly benefit our clients.”

Prior to joining The Foresight Companies, John was a second-generation funeral director & embalmer and grew his family’s enterprise into one of the best-known brands in the funeral industry. He grew the company’s footprint into Florida’s largest family-owned funeral operation. John remained a leading innovator in funeral service introducing many new concepts, including the world’s first Bio-Cremation process that utilizes water instead of fire.

In 2017, John sold his funeral and cemetery enterprises to Foundation Partners Group. John employed the services of Foresight to help him with this sale. John then went on to get his MBA and author the well-known book “Lessons from the Dead: Breathing Life into Customer Service” with his wife Nikki. Isard adds, “John will be helping serve our existing clients and offer our services to new clients. He has extensive firsthand experience buying, selling, financing and operating funeral homes.” John can be reached at 602-274-6464 or john@theforesightcompanies.com.

The Foresight Companies is a financial and management consulting company that has been a leader in this profession in the areas of accounting, valuation, mergers, acquisition, financing, operations, and human relations for five decades.

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For interview requests of John, please contact Nicole Vullo at 602-274-6464 or nicole@theforesightcompanies.com.