

## A trusted, experienced partner to help manage your business

We have one mission: create successful business solutions for our clients. Our formula includes the knowledge gained from our Partners who have over 100 years of combined funeral and cemetery industry experience. No other consulting firm in funeral service comes close. We have the insight and experience to make a difference for you.

Since our company was founded in 1987, we have provided transactional, financial and management consulting to over 3,000 funeral homes and 1,000 cemeteries. The Foresight Companies has performed appraisals for more than 2,500 funeral homes, 800 cemeteries and originated more than \$750,000,000 in financing and assisted more than 500 private business owners to buy or sell businesses representing a billion dollars in value.

As one of the foremost authorities in the cemetery and funeral service industry, our team has the knowledge to provide efficient business solutions for businesses of all sizes. Our track record demonstrates that we convert business analytics into business success.

We advise our clients with both insight and foresight on strategies to improve their profitability, grow their business and ensure a brighter future.



### Why Choose Foresight

**Passion.** We care about your results. Your focus is on serving families. We focus on the financial health of your business.

**Performance.** We take a strategic approach to building a solutions and strategies for success for each of our clients. This results in an average profit margin that is many times higher than the national average.

**Personalization.** Our services are tailored to your individual business needs. Many clients want a full suite of services while others need solutions in one specific area of their business.

No one knows the funeral service and cemetery businesses better than we do. No one knows your business better than we will. We have been trusted consultants to the funeral home and cemetery owners and managers for more than 40 years.

**Consulting with Insight. That's Foresight.**

[theforesightcompanies.com](http://theforesightcompanies.com)

## Insight on Our Foresight Logo

“As a child growing up in Philadelphia, we visited Independence Hall each year as part of our history lesson. Back then, we were able to walk into the room where the Declaration of Independence and the US Constitution were debated, written and signed. I remember being fascinated by the chair the President Washington sat upon. The tour guides told us a story about the chair.

At the conclusion of the signing of the Declaration of Independence, Benjamin Franklin rose and said, “I have often looked at that behind the president without being able to tell whether it was rising or setting. But now I... know that it is a rising... sun.”

I embraced this story during my young life. How incredible to be able to think of an image that would fuel someone as powerful as Ben Franklin and George Washington. When I created Foresight, the advertising firm we hired recommended many different logo options. I knew I wanted a rising sun to shine on my future.”

--Daniel Isard, Managing Partner



## What can The Foresight Companies do for my business?

The Foresight Companies provides a wide range of services designed to be an effective extension of your business including Accounting, Financing, Mergers & Acquisitions, Valuations, Strategic Business Analysis, Management Consulting, Business Advisory Services, Wealth Management, Human Resources & Compliance Management, Expert Witness, and Market Research.

## We have the strongest names in the industry to guide us into the future



**Daniel Isard**  
Managing Partner



**Chris Cruger**  
Chief Operating  
Officer & Partner



**Doug Gober**  
Partner

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### About The Foresight Companies

At the Foresight Companies, we are passionate about the funeral and cemetery profession. Our business and financial consulting firm has a singular focus, our client's success. Our mission is to provide solution-based services that guide our clients through the process of strategic change. Our role as a trusted adviser includes Accounting, Financing, Valuations, Merger/Acquisitions and Human Resource and Compliance business services. We understand the business of doing business. This mission is expressed in our corporate motto: Consulting with Insight. That's **Foresight**.

To learn more, please visit our website at [theforesightcompanies.com](http://theforesightcompanies.com).